

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT12/12 17.00
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>KATIE KEULEMAN</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 6144656

EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT12/12 17.00

CO-OP BILLING NEEDED__

TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 10/12

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		500P-530P	30		\$2,000.00	10/11	10/12	2		TH-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1199												
PROGRAM : EYEWITNESS NEWS												
38	A		800P-1130P	30		\$4,000.00	10/13	10/13	1		SAT	1
PROGRAM : NASCAR ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT11 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK												

REP HEADLINE# 6144656 TRF# 311939
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

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18	S		530P-600P	30		\$2,000.00	10/11	10/12	3		TH-F	3
PROGRAM : EYEWITNESS NEWS												
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#17				OCT11		30S	\$2,000.00	(OCT12/12)	
			BUY#18				OCT11		30S	\$2,000.00		
							OCT13		30S	\$4,000.00	PLS ADVISE.	
OFFER: SAT/800P-1130P												
CMT: WE CAN OFFER												
CONTRACT TOTAL												101165.00
TOTAL SPOTS												61

MARKET TOTALS \$297,544 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WREW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE